



# KELWIN DOMINGUES

## GRAPHIC DESIGNER

I'm a self-motivated, creative person with three years of design, marketing, and advertising experience, as well as architecture and music background. I have a bachelor's degree in design and strong knowledge of Adobe Creative Suite.

I'm currently studying a Diploma of UX Design and looking for new challenges.

## References

**THALES SANTOS | ALO IMOVEIS**  
Director  
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**MABEL FRAUTSCHI |**  
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## Experience

### UX Reseach

2024 APC / Brisbane - QLD

Ongoing project: As the team leader of the UX survey team, I am responsible for giving tasks to a small group, recording face-to-face surveys, collecting data, making competitor analyses, and finding solutions for the stakeholder.

### Project Base (Workplace experience) | Leve Brasil

2023 APC / Brisbane - QLD

For one term of study, as a work experience, we developed with the stakeholder Leve Brasil ways to improve the website and reach more customers. Working as a creative director, I managed a small team to deliver ideas and creations.

- Competitor analyses, SWOT, deadlines, presentations.

### Freelances

Present

- **Alo Imoveis (Real Estate):** Continuing some design tasks I did before for the company, such as logos, brochures, flyers, billboards, uniforms, and some specific design documents.
- **3AP (building company):** logo redesign and rebranding all the company to make it more modern and recognised; webdesigning the new website to match the rebranding; social media structures; brochures and flyers to advertise new estates;
- **Piraputanga (publishing company):** diagramming books for independent authors of the company, the company also designs the company's website and store.

## Soft Skills

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- Problem Solving
- Project Management
- Continuous Improvement
- Adaptable
- Easy to work with
- Flexible
- Time Management
- Organization Skills
- Team player
- Patient
- Creativity

## Languages

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- Portuguese (Native)
- English (Professional working proficiency)
- Spanish (Proficiency)

## Software

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Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere  
Adobe AfterEffects  
Adobe Lightroom  
Figma  
Canva  
Google Suite  
Microsoft Suite  
SketchUp  
MacOS  
Windows  
KeyShot 11  
WordPress

### Marketing Coordinator

2020 - 2022 Alo Imoveis (Real Estate) / Brazil

The main duty was to take care of the marketing of the company with advertising, social media, and updating the system, as well as continuing some tasks from when I started as a design intern: designing logos, brochures, flyers, billboards, uniforms, and some specific design documents.

### Orchestra Archivist

2015 - 2020 UNASP (University) / Brazil

Responsible for the organisation of the rehearsal, printing, and making scores for the conductor and the players. Also responsible for organising the concerts and trips and taking care of all instruments and people.

## Education

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### UX DESIGN - DIPLOMA

Australian Pacific College / **Australia**  
2023-present

- UX Design process
- Wireframing (Figma)
- User Persona
- UX Research
- Competitor analysis
- Team leadership

### BACHELOR IN DESIGN

FAE Centro Universitário / **Brazil**  
2020-2022

- 3D Modelling (Rhinoceros + AutoCAD)
- Material Study
- Illustration (Adobe CC)
- Layouter
- Packaging

## Work Samples

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Behance Portfolio and a different PDF with selected projects in logo design, advertising, editorial design, and branding.

[BEHANCE](#)

[PDF](#)